

## **Contact Details:**

info@adventuresofmo.com

Kris@parsons-pr.com

@adventuresofmo

@realadventuresofmo

### Partner with Mo!

While the program is **free**, online donations are accepted. Likewise, Patton is seeking to partner with a sponsor, preferably one interested in travel, cardinal directions, and US geography and history, who can financially assist with converting the eBook into a hard copy book.

To learn more about **The Adventures of Mo** or to find out how you can participate in the program, visit:

# The Adventures of Mo By Carol Patton



## **Project Inspiration**

Carol Patton is a national award-winning freelance journalist who has served as a writer for many years. Her work has appeared in more than fifty different publications and on a wide variety of websites.

<u>The Adventures of Mo</u> is without a doubt, her passion project. Here's why: it was created to help kids, adults or even families have fun learning more about America, everything from its early roots and key events to the people who helped build this country, back then and now. The program and adventure eBook also pay tribute to her family dog named Mozart, who was the most adventurous, loving, and carefree member of her family – human or otherwise.

By sharing her love of geography, history, and of course, animals, Patton hopes readers will be excited to learn more about each state, especially their home state. Just as important, they can also develop a better understanding about our nation's diverse cultures and respect and appreciate our differences.



# Mo in the Media As seen in...









# <u>Check out Mo's Media Page!</u>

January 2023 Press Release

FOR IMMEDIATE RELEASE: Media Inquiries: Kris Parsons, kris@parsons-pr.com 267-909-0038

Children's program addresses geographical illiteracy by teaching kids in a fun, interactive way.

Las Vegas, NV - More than 85% of people in the United States, including children, cannot tell you where California, Pennsylvania, Idaho and Mississippi are on a map. A National Geographic/Roper Poll found that half the 18-24-year-old Americans surveyed could not locate New York on a map of the United States, and nearly 6 in 10 could not locate Ohio.

Geographic literacy is an important educational tool, but understanding geography can be so much more than learning about the location of cities, states or countries. It helps with understanding people in general; knowing different environments, cultures, landscapes and how they all connect to shape our world. People, and especially children, can become more responsible global citizens, better protectors of the planet, and improve their personal welfare when they understand the world around them.

The Adventures of Mo is a free and engaging online and in-person program that promotes US geography and history to help kids gain a better understanding of their surroundings, both near and far. Mo can inspire children, and adults, by encouraging them to learn more about each state and our country, and increase their awareness about their own communities through its interactive participation options.

Specifically, Mo consists of:

- A FREE eBook (<u>The Adventures of Mo</u>) that takes kids on adventures to every US state through the eyes of Mo, an American Eskimo dog. The book is comprised of 50 chapters, one per state.
- A blog post about every state that contains interesting historical and geographic information.
- Individual state trivia questions to add interaction to the learning; a unique #TriviaTuesday question is posted on Mo's social channels every week.
- School, group, or Zoom presentations by the author available to any school or organization in the United States.
- A Youtube series called "Videos for kids, by kids". In these video vignettes, children inform their peers about their home state or other states they have visited.

The Adventures of Mo was created by freelance journalist and writer Carol Patton who began the series as a tribute to her family dog, an American Eskimo named Mozart who passed away from cancer.

"Although I grew up in Michigan, I had no idea it was the only place in the world with a <u>floating post office</u>," Patton explains. (Located on the Detroit River, the J.W. Westcott II is the only boat in the world that delivers mail to crew members stationed on ships throughout the river.) She adds, "I am hoping adults and kids will be surprised at what they discover about each state, including their home state, through my eBook or program. By learning more about US geography and history, people can better understand our nation's diverse cultures and respect and appreciate our differences."

While the program is free, online donations are accepted. Likewise, Patton is seeking to partner with a sponsor, preferably one interested in helping children learn about US geograp 19 in s1 c i i, and also cardinal directions. To learn more about The Adventures of Mo or to find out how you can participate in the program, visit: https://adventuresofmo.com

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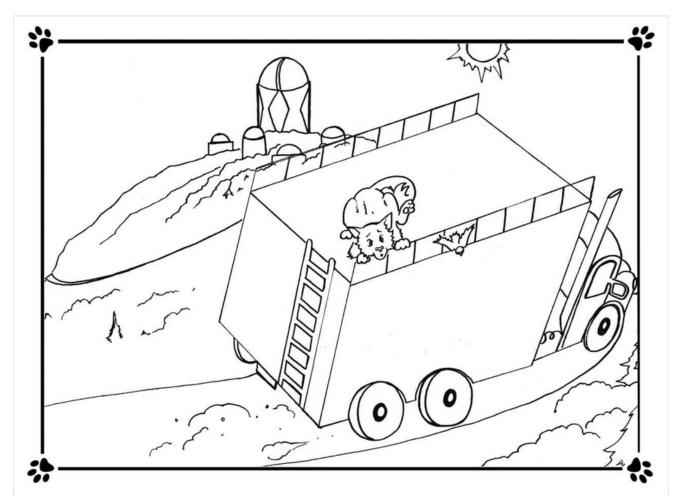


News (http://noirlab.edu/intra/announcements) / Announcements (http://noirlab.edu/intra/announcements)

#### int21103 — Announcement

# Kitt Peak Visited in The Adventures of Mo

July 14, 2021



# (/intra/sites/default/ les/styles/screen/public/media/archives/images/int21103a-es.png.jpeg?itok=iWs4n6ge)

The Adventures of Mo is a children's coloring and story book written by author and journalist Carol Patton. The book follows the travels of a dog named Mo and a bird named Finchy as they travel around the United States seeking the owner of a lost key.

Parents and their children learn about US geography as they follow this intrepid pair on their quest. Each chapter focuses on a different location and includes interesting facts about the sites they visit. Black-and-white pictures can be printed out for children to color and submit to the website for the chance to be displayed.

"I started this series as a tribute to our dog, Mozart, who passed away from cancer," says Carol Patton, author and creator of the series. "But then the series took on a life of its own. The main characters became my family and inspired me to share their experiences as they travel across the country."

As part of their travels, Mo and Finchy visit Kitt Peak! In chapter 5, they work their way into the control room of the Nicholas U. Mayall 4-meter Telescope and listen to astronomers as they study the night sky. Of course Mo and Finchy cause a little mischief while they are on Kitt Peak as well, but you will have to read the story to nd out what they do!

The book is free to download but donations are accepted. The author donates 50% of the funds to animal charities and children's literacy programs. The book can be downloaded at the Adventures of Mo website (https://adventuresofmo.com/) and you can follow its Facebook page

(https://www.facebook.com/adventuresofmo) as well. There is currently a contest on the Facebook page that goes through 16 July, 2021. Be sure to check back for future contests!

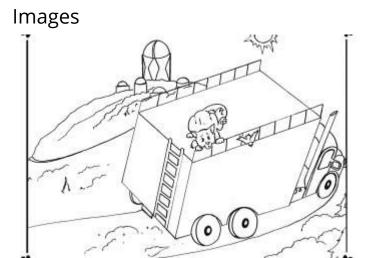
#### **Contacts**

**Rob Sparks** 

Email: robert.sparks@noirlab.edu (mailto:robert.sparks@noirlab.edu)

#### About the Announcement

**Id:** int21103



(/intra/images/int21103a)

Mo and Finchy Visit Kitt Peak (/intra/images/int21103a)

#### (/INTRA) HOME (/INTRA)

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#### **NOIRLab Contact**

950 N. Cherry Ave. Tucson, AZ 85719, USA Tel: +1 520 318 8000

info@noirlab.edu (mailto:info@noirlab.edu)

#### **Discovering Our Universe Together**



(https://aura-astronomy.org)

NSF's NOIRLab is the preeminent US national center for ground-based, nighttime optical and infrared astronomy. The Association of Universities for Research in Astronomy, Inc. (AURA) operates these facilities and NSF's NOIRLab under a cooperative agreement with the National Science Foundation (NSF). (https://nsf.gov/)



THE ADVENTURES OF MO

CHILDREN'S PROGRAM ADDRESSES GEOGRAPHICAL ILLITERACY BY TEACHING KIDS IN A FUN, INTERACTIVE WAY

BY JOURNALIST AND WRITER CAROL PATTON

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BabySocietyMagazine.com

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BabySocietyMagazine.com

\*This article is not a paid or sponsored contribution

View the Baby Society article here!



## With Ray Loewe

#### **Podcasts**

Episode 125: Fun Facts about the USA, Guest Carol Patton NOVEMBER 9TH, 2022 | 27:24 | E125 EPISODE SUMMARY

Carol Patton (episode 84) returns to talk about her latest project, teaching kids about the USA. Carol has uncovered fun facts that can be used by adults in presentations or to stimulate and motivate kids.

<u>Episode 84</u>: Creating Adventures thru Cardinal Directions, Guest, Carol Patton SEPTEMBER 8TH, 2021 | 24:35 | E84

**EPISODE SUMMARY** 

This week we were joined by Carol Patton, author, and retired journalist. Carol Patton decided to put purpose behind her writing. She created and wrote a free, online children's series called, The Adventures of Mo, to benefit charities. The series takes children on an adventure through the United States and teaches them about cardinal directions. You don't want to miss this episode

